

WEST ALABAMA FOOD & WINE FESTIVAL 2019

Thursday, April 11, 2019



FOOD & BEER VENDOR CONTRACT

DEADLINE TO REGISTER w/ promotional inclusion - Thursday, February 28th

DEADLINE TO REGISTER (if space is available) - Thursday, March 28th

Name (Organization): _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Description of items offered at event: _____

Do you require an electrical outlet: _____

General Guidelines

- The West Alabama Food and Wine Festival will be held at the **Tuscaloosa River Market (1900 Jack Warner Parkway)** on **Thursday, April 11th from 5:30pm -8pm**.
- 1 x 6' draped table will be provided for each vendor (unless otherwise specified).
- Exhibitors are responsible for additional table décor, serving pieces and equipment (including plating, utensils, etc.)
- A "sell out" event is 450 guests. Be prepared to have 450 sample size tasting portions (2 oz. recommended). Tasting portions expected to last through duration of event.
- Beer & wine vendors are limited to serving a 2 oz. pour as stated in the Alabama ABC board administration code – Chapter 20-c-7 Advertising Provisions. All beer and wine vendors will need to follow all Alabama ABC rules and regulations.
- Up to three uniformed staff are allowed entry into the event.
- Retail sales are prohibited. Promotional materials are greatly encouraged.
- Two complimentary guest tickets will be given to each vendor upon request.

Marketing & Promotions:

- We typically use traditional & new/social media to promote the event.

- To be included in all print (poster, push card, etc.), email your logo to julie@uwwa.org by February 28th.
- All vendors will be included in the final round of promotions to include print ads, program booklet & social media posts.

Check in & Setup

The Tuscaloosa River Market will be open for exhibitors to setup at 3:30pm. All booths should be set up no later than 5pm. All exhibitors must be clear of the event venue by 9pm – Thursday, April 11th. No items are to be left at the Tuscaloosa River Market overnight.

I, [REDACTED], hereby grant permission to the West Alabama Food and Wine Festival and their sponsors to use photographs and tape recordings made of me and my business during the West Alabama Food and Wine Festival 2019 for publicity and other non-commercial purposes.

My organization and I will operate our booth from 5:30pm-8pm, on Thursday, April 11th, 2019.

I shall not hold the West Alabama Food and Wine Festival, WAFWF volunteers or any of its sponsors or representatives responsible for accidents to me, my staff, or property and I agree to assume all financial responsibility, including but not limited to damages to property or injuries to persons, which arise or are claimed to arise out of or in connection with my participation in the West Alabama Food and Wine Festival located at the Tuscaloosa River Market.

I agree to comply with all applicable Federal, State and Local laws, rules and regulations while participating in the West Alabama Food and Wine Festival.

I have read all the rules and regulation of the West Alabama Food and Wine Festival and agree to abide by them.

[REDACTED]

Date Vendor's Signature

[REDACTED]

Vendor's Printed Name

RETURN FORMS TO: Caroline Strawbridge cstrawbridge@law.ua.edu

For more information please contact: Caroline Strawbridge 205-799-5872 or Julie Mann 205-563-5141

THANK YOU FOR PARTICIPATING & SUPPORTING OUR RED CROSS!