



**APRIL 27, 2017**  
*benefiting American Red Cross*

*Thursday, April 27th from 5:30pm -8pm.*

**DEADLINE TO REGISTER – March 16, 2017**

Name (Organization): \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Description of items offered at event: \_\_\_\_\_  
\_\_\_\_\_

Do you require an electrical outlet: \_\_\_\_\_

#### **General Guidelines**

The West Alabama Food and Wine Festival will be held at the **Tuscaloosa River Market (1900 Jack Warner Parkway)** on **Thursday, April 27th from 5:30pm -8pm.**

1 x 6' draped table will be provided for each exhibitor.

Exhibitors are responsible for additional table décor, serving pieces and equipment.

Disposable plates, napkins, forks & tasting glasses will be provided.

Please let us know if you require electrical outlets. **The Tuscaloosa River Market has limited kitchen facilities.**

400 sample size tasting portions (2oz) are recommended. Expected attendance is 400. Servings are expected to last the entire 2 and a half (2.5) hours.

Beer & wine vendors are limited to serving a 2oz pour as stated in the Alabama ABC board administration code – Chapter 20-c-7 Advertising Provisions. All beer and wine vendors will need to follow all Alabama ABC rules and regulations.

Up to three uniformed staff are allowed entry into the event.

Retail sales are prohibited. Promotional materials are greatly encouraged.

Two complimentary guest tickets will be given to each vendor.

Please e-mail us your logos so we may include it in all our marketing material

**For more information please contact:** Caroline Strawbridge 205-799-5872 or [cstrawbridge@law.ua.edu](mailto:cstrawbridge@law.ua.edu) or Misty Creel 205-826-4895 or [mcreel69@gmail.com](mailto:mcreel69@gmail.com)

**Check in & Setup**

The Tuscaloosa River Market will be open for exhibitors to setup at 3:30pm. All booths should be set up no later than 5pm. All exhibitors must be clear of the event venue by 9pm – Thursday, April 27th. No items are to be left at the Tuscaloosa River Market overnight.

I, \_\_\_\_\_, hereby grant permission to the West Alabama Food and Wine Festival and their sponsors to use photographs and tape recordings made of me and my business during the West Alabama Food and Wine Festival 2017 for publicity and other non-commercial purposes.

**My organization and I will operate our booth from 5:30pm-8pm , on Thursday, April 27th, 2017.**

I shall not hold the West Alabama Food and Wine Festival, WAFWF volunteers or any of its sponsors or representatives responsible for accidents to me, my staff, or property and I agree to assume all financial responsibility, including but not limited to damages to property or injuries to persons, which arise or are claimed to arise out of or in connection with my participation in the West Alabama Food and Wine Festival located at the Tuscaloosa River Market.

I agree to comply with all applicable Federal, State and Local laws, rules and regulations while participating in the West Alabama Food and Wine Festival.

I have read all the rules and regulation of the West Alabama Food and Wine Festival and agree to abide by them.

\_\_\_\_\_  
Date Vendor's Signature

\_\_\_\_\_  
Vendor's Printed Name

**RETURN FORMS TO:** Caroline Strawbridge [cstrawbridge@law.ua.edu](mailto:cstrawbridge@law.ua.edu) or 2104 Brandon Parkway, Tuscaloosa, AL 35406